



BACKGROUND

- Miksi is an Instant Filled Milk Powder Brand.
- It is made with fresh skimmed milk and vegetable fat.
- It was launched into the Nigerian market in 1999.
- Miksi Milk is produced by Promasidor Nigeria Ltd.

FEATURES	BENEFITS
Miksi formulation contains lecithin and has a slightly elevated fat content compared to other filled milk powders.	This allows Miksi to dissolve instantly in hot or cold water and delivers an extra creamy taste.
Miksi Milk formulation has a skimmed milk and vegetable fat base.	Allows a longer shelf-life, no refrigeration needed and extended product freshness.
Miksi Milk is presented in two retail pack sizes: 8g sachet and 400g sachet.	Pack sizes to suit different occasions, price points and pockets.
Wide range of product application/usage.	Ideal for beverage whitening, cereals, cooking or as a delicious drink on its own.
Miksi contains calcium, protein, vitamins and minerals.	Nutrients essential for the proper development of growing children. A milk suitable for the whole family.

Miksi

INSTANT FILLED MILK POWDER



PROMASIDOR
Quality Food Products

Miksi

CHOCOLATE



Creami Tasti Choco!

BACKGROUND

- Miksi Chocolate is a 3-in-1 instant flavoured milk brand.
- It was launched into the Nigerian market in early 2010.
- The basic ingredients are cocoa, milk, sugar and soya, enriched with a unique blend of vitamins and minerals.
- Miksi Chocolate is produced by Promasidor Nigeria Ltd.

FEATURES	BENEFITS
Miksi Chocolate is a 3-in-1 instant chocolate food drink made of cocoa, milk, soya and sugar.	Miksi Chocolate offers convenience to its consumers, just add water and enjoy.
Miksi Chocolate is presented in a 10g sachet.	Offers good value-for-money and attractive price point.
Miksi Chocolate contains 28 vitamins and minerals.	Fortified to deliver health and nutrition.

Miksi

CHOCOLATE



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