



BIG BAGS OF FLAVOUR!

Nigeria Background

- Top Tea is a high quality blend of international teas packed in round tag-less teabags and new square TAGGED bags
- It is packed in Nigeria and was launched in April 1988

Payoff line : "BIG ROUND BAGS OF FLAVOUR"

Features	Benefits
Available in both big round bags and NEW TAGGED Bags.	Better VARIETY Variety of Product formats to suit any usage occasion whether you prefer preparing tea with round bags or our NEW tagged bags.
Two NEW FLAVOURED teas available in envelopes.	Drinking Top Tea has become more exciting with the introduction of new "Lemon & Lime" and "Ginger" flavoured teas.
Hand picked quality. Only the top 2 leaves and a bud are picked by hand off the tea plant.	Better QUALITY <ul style="list-style-type: none"> · Better flavour & aroma, · richer colour in the cup · quicker infusion · Strong enough to make two cups
Unique & superior blend of 100% pure black teas sourced from top tea estates around the world (camellia sinensis).	Better CONSISTENCY. Blended by our master blenders for consistent high quality all year round.
Naturally contains Anti-oxidants and Theanine.	Promotes HEALTH & VITALITY: <ul style="list-style-type: none"> · Flavonoid anti-oxidants (Theaflavins, Tearubigins and Catechins) re-vitalise your body by helping to prevent ageing and improve heart health · Theanine helps to relax you
Natural mild caffeine content: < 50mg per cup.	Mild caffeine content gives you a lift when you need it most.
Available in 4 pack sizes.	<ul style="list-style-type: none"> · Standard household pack: 26's box and more economical 26's pouch · Super-Economical 100's · Hygenic and convenient 3's
Versatile.	Can be enjoyed either HOT with/without milk, or COLD with ice and fruit juice.
Top Tea is a premium brand of tea that is economical to use.	More ECONOMICAL. Despite being high quality, TOP TEA is still the most economical hot beverage available on a cost per serving basis.

Top Tea's health, energy and relaxation benefits



Second only to water, tea is the most widely consumed beverage on earth. And for good reason: recent research has revealed that any tea derived from the tea plant *camellia sinensis* (as Top Tea is) contains powerful antioxidants called flavanoids, which help neutralise the free radicals that cause damage to healthy cells in your body, helping to prevent heart disease and cancer.

They also help prevent blood clotting, lower cholesterol levels, neutralise enzymes that aid in the growth of tumours and stimulate the immune system.

Top Tea also naturally contains a mild amount of caffeine, which acts as an energy booster by giving you a natural lift when you need to take a break from your busy day. Top Tea also contains Theanine, an amino acid unique to tea, which is known to have a calming and restorative effect on the body.

So, by simply drinking two to four cups of Top Tea per day, you can enjoy its many natural health benefits leaving you feeling relaxed and re-vitalised

Handpicked quality, master-blended

Only the top two leaves and the bud are picked by hand from the tea plant to make Top Tea. The result is a superior flavour and aroma, a richer colour in the cup, quicker infusion and it's strong enough to make two good flavour-full cups. Top tea is carefully selected and master-blended from the finest teas and foil-packed for freshness.



Try these sweet and smooth iced tea recipes:

Prepare double strength hot Top Tea (use half the amount of boiling water you would normally use) allow to infuse for 3- 5 minutes and pour into ice-filled glasses. Add sugar or honey to taste or blend with your favourite juice. For a refreshing change, peel and cut ginger or add lemon slices. Steep in the hot tea for 5-10 minutes and then strain into ice-filled glasses along with sugar to taste.

Mango & Mint Iced Tea

INGREDIENTS:

- 3 cups water, boiling
- 4 Top Tea bags
- 2 cups mango juice
- 4 teaspoons Sugar or to taste
- half cup fresh mint leaves (if available)
- one thinly sliced mango

Steep tea bags and mint in hot water for 3-5 minutes. Strain out tea bags, and stir in sugar and mango juice. Pour over ice and serve with mango slices. Serves 6-8.

Honey & Apple Iced Tea

INGREDIENTS:

- 3 cups water, boiling
- 4 Top Tea bags
- 2 tablespoons of honey
- 3 cups apple juice

Steep tea bags in hot water for 3-5 minutes. Strain out tea bags, and stir in honey and juice. Mix until honey is dissolved. Pour over ice and serve. Serves 6-8.



PROMASIDOR
Quality Food Products



Round Tagless
100's



Round Tagless
26's



Round Tagless
2's



Tagged Flavoured
Envelope
25's



Tagged
25's

